



AMERIVOX
PROUDLY PRESENTS
JOHN FITZGERALD KENNEDY
29 MAY 1917 - 22 NOVEMBER 1963



No photographer was closer to John F. Kennedy than Jacques Lowe. No photographer has better captured the complexity and personality of JFK, the Kennedy family and the spirit of Camelot. Now one of the world's most brilliant photographers, who took 40,000 photographs of JFK, his administration, and the Kennedy family, presents a spectacular AmeriVox phonecard series in tribute to the President. Through Jacques Lowe's intimate photographs of JFK as an international leader and icon, we are reminded of the magic that was and still is John Fitzgerald Kennedy.

Jacques Lowe's extensive photographic coverage of the Kennedy family has earned him over 150 magazine covers, major television shows, four prize-winning books, an international video and many major exhibits in Europe, Russia and the United States. Recently, Jacques Lowe's captivating photos of Jacqueline Kennedy Onassis appeared on over 30 international magazine covers including *Newsweek* and *People*. This tribute perpetuates the legacy of John Fitzgerald Kennedy who continues to inspire Americans and people all over the world.

"In Jacques Lowe he (Kennedy) found the photographer who gave the natural rhythm of the Kennedy White House enduring form." Arthur Schlesinger, Jr., from the introduction to the book *JFK Remembered* by Jacques Lowe.

INTRODUCTION BY JACQUES LOWE
President Kennedy's Personal Photographer, 1958-1963

In the summer of 1958, I first met Senator Kennedy at the request of his father, Ambassador Joseph P. Kennedy, who asked me to photograph his son. What first struck me was JFK's sense of himself, his humor and intelligence, and I felt the electricity emanating from this man. His innate charm attracted people to him like a magnet.

Our relationship evolved into a kind of partnership. An unspoken trust developed between us. I felt the excitement, that indefinable quality that transforms a mere human being into a charismatic, almost mesmerizing figure. Men and women, young and old, from all backgrounds were absorbed, almost bewitched by this gifted, confident, intelligent patrician whose wit and quotations of the classics kept them enthralled.

Jack Kennedy loved people and embraced and thrived on the presidency. He challenged us to enjoy diversity, to respect all human beings and to rid the world of religious and other social barriers. He is revered for his humanitarian pledge to justice for all people. President Kennedy personified honor, strength, wisdom and courage.

I consider myself fortunate to have been a witness to the Camelot years at an age which allowed me to be perfectly innocent about it all, enabling me to simply observe and record without the restrictions of awe that would have inhibited my coverage at a more mature age. I am grateful for the opportunity to express once again my gratitude and keep alive the flame of John F. Kennedy's legacy through these images.

Jacques Lowe
17 November 1994

