

AMERIVOX JOHN FITZGERALD KENNEDY 29 MAY 1917 - 22 NOVEMBER 1963

was closer to John F. Kennedy than Jacques Lowe. No phobetter captured the complexity and personality of JFK, the ly and the spirit of Camelot. Now one of the world's most brilohers, who took 40,000 photographs of IFK, his administration, needy family, presents a spectacular AmeriVox phonecard series in to the President. Through Jacques Lowe's intimate photographs of an international leader and icon, we are reminded of the marie that was nd still is John Fitzgerald Kennedy-

e photographic coverage of the Kennedy family has carned him over 150 maga-tion shows, four prize-winning books, an international video and many major Russia and the United States, Recently, Jacques Lowe's captivating photos of Jacqueline Kennedy Onassis appeared on over 30 international magazine covers including Neusweek and Peoble-This tribute perpetuates the legacy of John Fitzgerald Kennedy who continues to inspire Americans and people all over the world.

"In Jacques Lowe he (Kennedy) found the photographer who gave the natural rhythm of the Kennedy White House enduring form," Arthur Schlesinger, In. from the introduction to the book JFK Remembered by Jacques Lowe.

## INTRODUCTION BY IACOUES LOWE President Kennedy's Personal Photographer, 1958-1963

In the summer of 1958, I first met Senator Kennedy at the request of his father, Ambassador Joseph P. Kennedy, who asked me to photograph his son. What first struck me was IFK's sense of himself, his humor and intelligence, and I felt the electricity emanating from this man. His innate charm attracted people to him like a magnet.

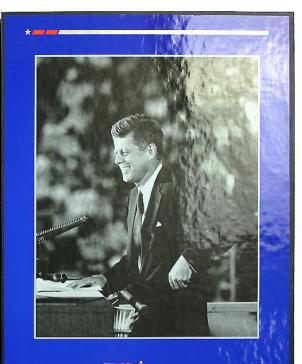
Our relationship evolved into a kind of partnership. An unspoken trust developed between us. I felt the excitement, that indefinable quality that transforms a mere human being into a charismatic, almost mesmenting figure. Men and women, young and old, from all backgrounds were absorbed, almost bewitched by this gifted, confident, intelligent patrician whose wit and quotations of the classics kept them enthralled.

Jack Kennedy loved people and embraced and thrived on the presidency. He challenged us to enjoy diversity, to respect all human beings and to rid the world of religious and other social barriers. He is revered for his humanitarian pledge to justice for all people. President Kennedy personified honor, strength, wisdom and courage,

I consider myself fortunate to have been a witness to the Camelot years at an age which allowed me to be perfectly innocent about it all, enabling me to simply observe and record without the restrictions of awe that would have inhibited my coverage at a more mature age. I am grateful for the opportunity to express once again my gratitude and keep alive the flame of John F. Kennedy's legacy through these images.



17 November 1994



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